AGENT AMY
REAL ESTATE BROKER

What To Expect When You're Listing Your Home



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What To Expect When You're Listing

1

JUST LISTED

Sign Listing
Seller Homework Assigned and Completed Within Two Days
Clean Sweep of Home: House Cleaning, Carpet Cleaning, Window Cleaning

2

PICTURE PERFECT

Staging Completed After Home Cleaning
Professional Photography / Drone Photography Within Two Days of Staging
Matterport Virtual Walk-Through Photography Within Two Days of Staging

3

HANDING OVER THE KEYS

Three Days Prior to Going on LiveActive:
For Sale Sign Up
Keys To Agent
Coming Soon Marketing

4

MARKETING APPROVALS

Within 24 Hours of Delivery, Sellers:
Approve Photos
Approve Marketing Materials
Disclosure Information Completed

5

GOING LIVE

Combo Box, Text Rider on Sale Sign, Brochures/ Flyers On-Site
Home is Live on The Market Within Seven Days of Video/Photo Approval

6

MARKETING YOUR HOME

Just Listed Mailing Within 7 Days of Going Live
Bi-Weekly Marketing Plan
Updates to Seller

7

SHOWINGS

Showing Appointments
Feedback From Showings - I Will Call & Email to Request Feedback

8

OFFERS

Receive Offers
Review Offers - Agents & Lenders Fill Out Questionnaire, Calls to Lenders Within 24 Hours
Negotiate Terms

9

PICK YOUR BUYERS

Fully Executed Contract - Agreed & Signed By Both Seller & Buyer
Rent Back Option Discussed in Offer
Open Title & Escrow
Receive Buyer's Earnest Money Deposit

10

INSPECTIONS

Inspection
Request For Repairs From Disclosures/ Inspection Report
Negotiate Repairs After Inspection
Healthy & Safety Concerns, Leaks, Insects, Damage & Structural Issues

11

SHOW ME THE MONEY

Buyer Secures Loan
Appraisal Done
Buyer Removes Contingencies
Loan Documents Ordered

12

CLOSING TIME

Closing Documents Signed By Buyer & Seller
Sign Removed
Loan Funded & Recorded
Sellers Move Out & Buyers Move In

13

GIVE PROPS TO YOUR AGENT

Seller Gives Agent Amy a 5-Star Review



CE
CALIFORNIA EMPIRE
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Agent Amy

REALTOR®

Excellence through passion...Expect better.
Expect extraordinary. Expect results.